

ARTH 174 VISUAL ARTS TODAY

Wednesday-Fridays 10:00-11:15

Dr. Alla Myzelev

Ever wondered why we are surrounded by image? Ever wanted to know which standards of beauty from Ancient Egyptian culture are still relevant in our media advertisement? You need a course in visual art!!!

Visual Culture studies the construction of the visual in art, media, technology and everyday life. You will learn the tools of visual analysis; investigate how visual depictions such as YouTube and advertising structures convey ideologies; and study the institutional, economic, political, social and market factors in the making of contemporary visual culture.



Dr. Alla Myzelev teaches courses on historical and contemporary art in Art History department. Myzelev is an author of *Architecture, Design and Craft in Toronto 1900-1940* published by Ashgate (2016) and a co-editor (with Dr. John Potvin) of *Material Cultures, 1740–1920 The Meanings and Pleasures of Collecting* (Ashgate, 2009) and *Furniture, Interior Design, and Contours of Modern Identity* (Ashgate, 2010). She received her PhD from Queen's University in Canada and M.A from York University.